



OUR MISSION AT AVEDA IS TO
CARE FOR THE WORLD WE LIVE
IN, FROM THE PRODUCTS WE
MAKE TO THE WAYS IN WHICH
WE GIVE BACK TO SOCIETY. AT
AVEDA, WE STRIVE TO SET AN
EXAMPLE FOR ENVIRONMENTAL
LEADERSHIP AND RESPONSIBILITY,
NOT JUST IN THE WORLD OF
BEAUTY, BUT AROUND THE WORLD.